



THE BROKER ROOM *Belong in the room.*

FOR PROFESSIONALS ASHORE

The Broker Room

Belong in the room.

For aspiring brokers and for yacht sales, charter and luxury client-relations profiles. In brokerage, nobody is hired for a certificate: they are hired because they already present as someone who belongs in the room. We audit how you position yourself, then rebuild your CV, your LinkedIn and your pitch.

PRICE

€120

one-off, all included

AUDIT

72 hours

from your complete file

CV

V1 then final

PDF + editable

FORMAT

Documents only

no coaching calls

HOW IT WORKS

01 · YOU SEND

Your CV, your certificates and diplomas, and the address of your LinkedIn profile.

02 · WE WORK

A positioning audit on four dimensions, scored, with prioritised recommendations drawn from your own material.

03 · YOU RECEIVE

Your CV rebuilt as a first version for your review, then the final version, with your LinkedIn rewritten and your positioning pitch.

WHY IT MATTERS

Brokerage houses receive a steady stream of hopefuls who describe themselves as “passionate” and “aspiring”. Decision-makers look for someone who already presents as a credible operator in a high-net-worth environment. For these roles, your CV and above all your LinkedIn profile work as a sales instrument.

WHAT YOU RECEIVE

Positioning audit	Four dimensions, scored: positioning and narrative, credibility and proof, market alignment, digital presence.
CV rebuild	A first version for your review, then the final, client-ready version, in PDF and editable format.
LinkedIn rewrite	Headline, About and experience, written as a sales instrument.
Positioning pitch	Short and long, for every conversation.
Market targeting	The houses, segments and roles to aim for, and a full narrative repositioning if you are switching into yachting.

OUR RULES

- ◆ A document service: no hourly coaching, no advisory calls.
- ◆ Built from your own record: nothing is invented.
- ◆ Written by a team with 30 years inside the yachting industry.
- ◆ For shoreside roles. Crew at sea: see the CV Audit.

BEFORE YOU BOOK

I am switching into yachting from another sector.

That is part of the service: the narrative is repositioned so that your experience reads as value to a brokerage.

Is the LinkedIn rewrite included?

Yes: headline, About and experience are rewritten as part of the package.

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After payment, send your CV, certificates and diplomas, with the address of your LinkedIn profile, to contact@freelanceyachting.com.